

SEARCH FOR THE RADIATIVE LEPTONIC DECAY $B^+ \rightarrow \ell^+ \nu_\ell \gamma$ AT THE BABAR DETECTOR

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We present the search for the radiative leptonic decay modes $B^+ \rightarrow e^+ \nu_e \gamma$ and $B^+ \rightarrow \mu^+ \nu_\mu \gamma$ using data collected by the BaBar detector at SLAC. This analysis uses a novel technique in which the accompanying B meson is exclusively reconstructed using hadronic decay modes, providing cleaner kinematic information on the signal's missing energy and high momentum photon and lepton. With approximately 465 million B meson pairs produced by this B -factory (corresponding to an integrated luminosity of $\sim 423 \text{ fb}^{-1}$), the predicted Standard Model branching fraction of these rare decay modes may finally be within reach to produce a measurable signal.

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